



I Create Newsletter: (September 2013)



An AEW at Chintamani



Big News...



Posing for the camera..

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CHOCOLETE LEISURE **An I Create Entrepreneur Story**

Neha Gupta is an 18 year old Subodh Girls' School student in Jaipur who has launched a Chocolate business after attending the 40 hour Changing the Mind Set (CMS) program conducted by I Create Rajasthan in her college.

Unlike AEWs, CMS is designed to change the mind set so that the students can consider entrepreneurship as a career option, it is not targeted to create entrepreneurs immediately. So it's interesting to see that one of the CMS I Create alumni has already launched her business with extensive mentoring and promotion of her products by Dr Ranju Mehta, Director, I Create Rajasthan, and her team, and supported and encouraged by Neha's father who is business person.

In February 2013, a workshop "Changing the Mind-set" was organized by I Create Rajasthan in her college SS Jain Subodh Girls College. "The workshop helped me to crystallize my ideas and give wings to my dreams," says Neha. She loved to make chocolates and upgraded her skills of chocolate making before starting the business. Her parents always encouraged her in that. Neha's is another example of converting a hobby into a business. Cooking and baking has been her hobby and she always tried experimenting with new dishes.

Her business was given a tremendous launch when Dr. Ranju Mehta arranged for a stall for her in Kanodia College, a premium college for girls in Jaipur. She had a sale of Rs 10,000 which was a big boost to her business. (Photo shows Neha at her booth.)



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After the Chocolate Leisure, we come to the activities-

Entrepreneurship Awareness Program

- I Create Goa conducted an EAP on 5th September- Teachers Day for 200 students of RIT College, Shiroda, Goa by Jervis Pereria
- I Create Safar held 3 EAPs at the Rustomjee Academy of Global Careers for 213 students at Savata Village, Dahanu, Maharashtra. Venkatesh and Amit Mere facilitated the EAP



Section of participants.....

- I Create Rajasthan conducted an EAP at Shahpura Government Girls College for 70 girls. Anjana Tandon facilitated the session.
- Another EAP was held at Dharam Bharti Mission by I Create Safar for 20 students

Aspiring Entrepreneurs Workshop

- I Create Vishwas conducted an AEW at Chintamani in partnership with an NGO Manush for 29 Youth who were undergraduates and drop outs. Pankaja, Ramachandra and Benedict conducted the sessions which was held from 2nd-5th September
- I Create Safar in association with Kohinoor Technical Institute held an AEW from 2nd-6th September for 19 students. Venkatesh, Tejaswini and Amit Mere were the trainers.
- I Create Safar and Dr. Bhanuben Nanavati Career Development Centre conducted an AEW for 23 students. Tejaswini, Vijaya Nadkarni, Amit Mere and Mayuri Jadhav conducted the workshop from 19th- 22nd September
- Another AEW was conducted by I Create Safar for Tanishka Stree Pratishtha Abhiyan, launched by Sakaal Media Group from 23rd-28th September. Tejaswini, Vijaya Nadkarni, Amit Mere and Mayuri Jadhav facilitated the workshop for 18 participants.
- I Create Safar started an AEW at Don Bosco Institute of Technology from 28th September.

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Pic. below shows the participants showcasing their products



- I Create Foundation completed AEW's beginning 26th July, on 25th September at Bagnan Ulberia Jan Shikshan Sanasthan(BUJSS) and Bagnan Gramin Mahila Sammilan for 17 participants. Sreoshi Moitra, Narottam Roy, Molay Adhikary

and Gopal Ghosh conducted the sessions.

Highlight

Ulhas Kamat was interviewed by an online Social Entrepreneurship magazine portal - <http://yourstory.in>. The interview may be read by clicking the link below-

<http://social.yourstory.in/2013/09/5-sutras-strategy-socialenterprises-ulhas.kamat>

This link may please be shared with all the Master Trainers as it provides another perspective on how to be an effective entrepreneur.

Happy Navrathri. Puja, Dasera Enjoy, the festivities, the food and be Happy